

BARRÉ

PROPERTIES

MARKET & LIFESTYLE GUIDE

Sedona

Arizona · 2026 Edition

Red rock country

— vacation rentals, second homes, and a lifestyle market unlike anywhere in Arizona. We live here.

THE MARKET

Sedona by the Numbers

~\$1.1M

MEDIAN SALE PRICE

75

AVG DAYS ON MARKET

- Median around \$1.1M; premium for view corridors
 - STR regulations vary — licensing handled properly matters
 - Second-home demand steady from CA, WA & Chicago buyers
 - Verde Valley wine country 20 minutes away
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WHAT IT MEANS FOR OWNERS

Rental demand in Sedona remains solid, and well-presented homes lease quickly at honest pricing.

Our goal on every home: leased in under 30 days — aggressive marketing, rigorous screening.

Management runs a flat 7% all-inclusive (\$150/mo minimum) with no setup, renewal, or hidden fees.

All figures approximate, drawn from public market sources (Redfin, Realtor.com, MLS) — verify independently.

Living in Sedona

- ◆ Cathedral Rock, Boynton Canyon & 400+ trail miles
 - ◆ Uptown galleries, Tlaquepaque arts village
 - ◆ Oak Creek swimming & Slide Rock
 - ◆ Dark-sky stargazing & wellness retreats
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Thinking about owning — or renting out — a home here?

We manage, lease, and sell across this market every week. One conversation and you will know your options.

BARRE

PROPERTIES

Your Property, Our Mission.

Maximize income. Reduce expenses. Better every property.

- Flat 7% all-inclusive management — no setup, renewal, or hidden fees
- Leasing at 50% of first month, marketing and photography included
- Homes leased in under 30 days — aggressive marketing, rigorous screening
- Family-run, third-generation, broker-led since 2007

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