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PROPERTIES

MARKET & LIFESTYLE GUIDE · 2026

Verde Valley. *Arizona's Investment Corridor.*

Prepared by Barré Properties · Scottsdale, Arizona

Market Verde Valley

Edition 2026

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THIRD GENERATION
BARREPROPERTIES.COM

THE MARKET

Verde Valley. *Arizona's Investment Corridor.*

Cottonwood, Clarkdale, Cornville, Camp Verde — affordable entry, growing demand, Sedona overflow. Cap rates 5–7%. Our local Verde Valley team is right here.

This market: City-level rent and vacancy figures vary block by block here — request a complimentary property analysis and management proposal and we'll run your property's exact numbers against live comparables.

The Verde Valley is one of Arizona's most exciting and undervalued real estate markets — a region that combines the natural beauty of the Verde River corridor with proximity to Sedona, reasonable entry prices, and a rapidly growing population of remote workers, retirees, and investors who have discovered what locals have always known.

MANAGEMENT

7%

Of rent collected, all-inclusive. No setup fee, no vacancy fee, no maintenance markup.

LICENSED

2007

Practicing in Arizona real estate since 2007, third generation.

MARKETS

30+

One brokerage, one statement, one trust account across Arizona.

WHAT WE DO HERE

Management first, then leasing, sales and investor advisory in Verde Valley.

Inspections, showings and walkthroughs happen in person wherever the property is — never subcontracted to a local partner you did not choose. 480-269-1621 · hello@barreproperties.com

01 — The numbers

What the figures say, *and what they do not.*

Every number below carries the area it actually describes. Metro-wide medians are useful for direction and useless for pricing a specific property: rent and value in Verde Valley vary block by block, and a figure quoted without its geography is worse than no figure at all.

MEASURE	FIGURE, WITH ITS SCOPE AND SOURCE
Greater Phoenix median sale price	About \$458,000 · metro-wide, not city-level · The Cromford Report
Days on market, metro	About 48 days · Greater Phoenix · The Cromford Report
Scottsdale average home value	About \$954,000, +9.1% year over year · city of Scottsdale only
Typical 3-bedroom rent	Phoenix about \$2,200 · Scottsdale about \$3,500 · Arizona statewide about \$2,150
30-year fixed mortgage	About 6.65% · Freddie Mac, as of 2026-08-20
Statewide rent trend	Continued softening statewide — about 75% of Arizona cities saw flat or declining rents over the past year

Data: The Cromford Report · Apartment List · Realtor.com · Freddie Mac · Arizona Commerce Authority. Metro and city-level estimates for orientation only, not a guarantee of value or rental income. Updated 2026-08-21.

WHAT HAPPENS NEXT

Own property here? *Let our family manage it.*

Seven percent of rent collected covers the whole job: tenant placement, rent collection, 24-hour maintenance intake, inspections, trust accounting and monthly statements. No setup fee, no vacancy fee, no lease renewal fee, and no markup on maintenance — the vendor's invoice reaches you at the vendor's price with the original attached.

- A written rental analysis for your Verde Valley property, with live comparables and a recommended rent.
- A make-ready scope: what must be done, what is worth doing, and what we would leave alone.
- County rental registration filed on your behalf, and statutory agent service if you live out of state.
- Photography, floor plan and video after the property is staged — never before.
- Every applicant, showing and piece of feedback visible to you as it happens.

REQUEST A RENTAL ANALYSIS

No cost, no obligation, and a real number at the end of it.

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For informational purposes only. Not legal, tax or financial advice. Every engagement begins with an individual assessment of your property and objectives, and terms are structured to be fair to all parties.